

April 10, 2019

PPMS Musical Parents and Students,

As all of you are aware, “it takes a village to raise a curtain”. With education budgets being hit hard, we are left to fend for ourselves. Our school district has no funds budgeted for musical productions. We run entirely on what we are able to put into our account through tickets sales, donations, and fundraising. We believe in your children and we want the best for them and our musical program. We want each of them to have the greatest possible experience in our show - they deserve nothing less. We believe that the members of the community, and our friends and family believe this as well. Because of this we are looking to you to help us raise the funds we need for this year’s production, *The Music Man, Jr.*

If we are honest with each other, no one wants to sell anything. By the time students reach high school they have sold almost *everything imaginable*. So, instead of selling a consumable, we will be selling advertisements in our program. This is the only fundraiser that the musical program participates in and we are asking that each student make it a personal goal to sell \$250 in advertisements. If each student raises \$250, we will easily reach our goal of \$10,000 for 2018-2019. This sounds like a lot of money, but we often spend upwards of \$10,000 per production!

Here are some of the things that this fundraiser will help to pay for:

- show royalties (\$1500+)
- lumber
- paint
- costumes/material
- props
- set pieces
- wigs
- makeup
- programs

Please begin going out into our community and selling advertisements right away. Feel free to turn them in as they are received or have them mailed directly to the school. Visit local businesses like your dentist, hair salons, local restaurants and shops. Ask your grandparents, brothers and sisters, or family friends to put a personal ad in the program for you. In the past we’ve even had students put ads in for each other.

Our deadline for advertisements is Wednesday, May 1. You can easily reach your goal of \$250 by selling 2 or 3 advertisements. Make sure you take show posters with you as well to display in the businesses. Remember, 75% of our budget comes from ticket sales!

Some parents have expressed that they would rather just write a check instead of going out and selling advertisements. That’s fine too!

This is an exciting opportunity for our students and we look forward to working together with you as we embark on this important endeavor.

Please help us make this production a great one!

Mr. Ryan Dawley  
Producer & Director

Mrs. Jane Crawford  
Choreographer

Mrs. Carolyn Bertrand  
Vocal Director

Mr. Kristofer Perkins  
Technical Director

Ms. Claudia Lee  
Costume Designer

Ms. Ashley May  
Assistant Choreographer